

Call for Submissions – Paper Development Workshop (Virtual)
Special Issue of *Organization & Environment* on
“The Organizational Dynamics of Business Models for Sustainability”

We are inviting submissions for a paper development workshop related to a special issue in *Organization & Environment* on the topic of “The Organizational Dynamics of Business Models for Sustainability”. This virtual workshop will allow authors to further develop their paper manuscripts (early stage, work in progress) based on feedback from the special issue editors and other workshop participants. While participation in the workshop is not a requirement for submission to the special issue, it is highly recommended.

Date of the workshop

The virtual paper development workshop will take place on 4th December, between 8:30 AM and 5:30 PM CET, and will be organised using an online platform (details will be sent to invited participants).

Submission requirements and procedure

Only submissions meeting the following criteria will be considered for the workshop:

- Manuscripts must be within the scope of the call for papers. Please read the full call for papers in advance. You can find the link at the end of this document.
- A minimum of 3,000 words is required (‘short paper’).
- The manuscript must contain these (or similar) elements:
 - Introduction/purpose of the paper
 - Clear identification of the research gap
 - Theoretical background
 - Method of analysis
 - Main (preliminary) findings and contributions to the BMfS discourse in *Organization & Environment* and beyond

All workshop submissions will be reviewed in advance. Based on the outcome of this review process, participants will be invited by the guest editorial team and receive further details about the workshop.

The deadline for workshop submissions is **13th November 2020**. Notifications about acceptance will be sent until 27th November 2020.

Submissions must be sent via e-mail to: fluedeke-freund [at] escp.eu

Background and full CfP

The literature on ‘business models for sustainability’ (BMfS) has proposed how organizations can change their goals and practices to create social, environmental, *and* economic value for all their stakeholders. While BMfS research has attracted much attention, it has a strong practical orientation, and lacks a clear foundation in organization theory.

The main objective of this special issue is to invite scholars to draw on insights from organization theory to examine how and under what conditions the development and implementation of BMfS are related to organizational change, and to what effect.

Our aim is to develop a theoretical foundation for BMfS research by drawing on and contributing to ongoing debates in strategy, organization, and entrepreneurship. We expect scholars to develop theoretical insights that range from micro-level cognitive explanations of organizational behaviour, meso-level stakeholder and ecosystem-related approaches, to macro-level systems perspectives that consider the limits posed by planetary boundaries.

We welcome theoretical and empirical papers that address the following sample of research questions:

- What are the cognitive, organizational, and systemic determinants of the development and implementation of BMfS?
- To what extent does the development and implementation of BMfS require organizations to change their strategy?
- What is the kind of organizational and evolutionary process involved in the development and implementation of BMfS?
- To what extent do existing resources and capabilities enable or hinder BMfS implementation?
- How do BMfS lead to new organizational forms? How does the adoption of new organizational forms stimulate the development of BMfS?
- How does the development and implementation of BMfS impact socio-ecological systems in which organizations are embedded?

This special issue of *Organization & Environment* will be edited by Jonatan Pinkse, Florian Lüdeke-Freund, Oliver Laasch, Yuliya Snihur, and René Bohnsack. Submission deadline for the special issue is **April 15, 2021**. Prospective authors are invited to submit their draft papers to an online manuscript development workshop (expected date: Fall 2020).

The full version of the Call for Papers can be accessed here:

<https://journals.sagepub.com/doi/full/10.1177/1086026620929791>